

Leadership Team: Roles

Leadership Roles

We have found that successful leadership teams have leaders with clear roles that fulfill an essential function. Ideally, at least one person will be assigned to each role. Some key elements of each role are included below. *Further description of each role can be found on the “Leadership Team: Functions” sections.*

Oversight

Provides direction for the coalition in keeping with guiding principles, accountability for fulfilling essential functions, and representation of the coalition to community partners and The Church Responds.

Engagement

Develops and implements a primarily relational strategy for engaging the majority and diversity of churches in the community, provides effective messaging, and tracks engagement progress.

Communication

Establishes a platform for communications within, between, and directly to churches, using social media and various communication tools, with a focus on sharing stories of collaborative efforts and opportunities to serve.

Convening

Facilitates scheduling coalition gatherings, provides agendas, moderates gatherings, arranges venues (virtual and in-person), and invites and tracks participation.

Collaboration

Guides discernment in addressing community needs, catalyzes the formation of workgroups, supports workgroup leaders, connects similar workgroups across coalitions, helps with data collection.

Data Management

Communicates the purpose and value of data collection, trains and assists church leaders, provides reporting rhythm, executes reminders and follow-up, manages and reports data to The Church Responds.

Financial Management

Manages accounting for receipt and distribution of monetary and in-kind donations, facilitates the setting of fundraising goals and a fundraising strategy to meet them.

Operations (Optional)

Oversees operations for meeting a specific community need, such as significant numbers of home repairs, that requires a centralized operation to meet it. We call this an “optional function” as it may never be necessary and may come and go.

The Church Responds Advisor

Advises, coaches, and resources leadership teams in all coalition stages. More information on the advisors may be found in “The Church Responds Advisor” section.